

## Rules of Pearson Assured Brand & Marketing

All Pearson Assured Organisations must to be aware of the Pearson brand and marketing guidelines and know how to use the Pearson Logo and references to Pearson Assured in marketing material. Therefore, 'Pearson Assured Brand and marketing Guidelines' has been provided for center's using. Also, the center has been informed for clarification purposes by Pearson Representative.

Please contact with [cem.sezer@pearson.com](mailto:cem.sezer@pearson.com) for more details.